

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions of claims in the application:

What is claimed is:

1. (Previously Amended) A computer implemented system that facilitates building a profile comprising:

a processor;

at least one input component, the input component comprising a plurality of semantic-centric input components that automatically reflect context of the current computer-based interaction, that receives user annotations regarding user perceptions about a current computer-based interaction; and

a profile component that populates a profile of the user, on a computer readable storage medium, with the user annotations.

2. (Previously Amended) The system of claim 1 further comprising a web browser.

3. (Previously Amended) The system of claim 1 further comprising a search engine.

4. (Previously Canceled)

5. (Previously Amended) The system of claim 1, wherein the semantic-centric input components respectively are UI buttons.

6. (Previously Amended) The system of claim 1, further comprising an extraction component that analyzes a web page and that extracts semantic components of at least portions of the web page.

7. (Original) The system of claim 1, further comprising a profile review component that allows the user to review and/or edit the profile.

8. (Original) The system of claim 1, further comprising an inference component that makes declarations on behalf of the user.

9. (Previously Amended) The system of claim 8, wherein the inference component comprising at least one of: a support vector machine (SVM), a naïve Bayes model, a Bayesian network, a decision tree, a Hidden Markov Model (HMM), neural network, data fusion engine.

10. (Previously Amended) The system of claim 8, wherein the inference component comprising a classifier.

11. (Previously Amended) The system of claim 8, wherein the inference component inferring when to make a declaration on behalf of the user.

12. (Original) The system of claim 1, further comprising a privacy-preserving searching component that allows the user to search for others who have a similar profile as the user.

13. (Original) The system of claim 1, wherein dissemination of at least a portion of the user profile is selective and controlled by the discretion of the user.

14. (Previously Amended) The system of claim 1, wherein the user profile comprising information relating to opinions, expertise, and experiences of the user, the profile being created by the user in a passive manner.

15. (Previously Amended) The system of claim 1, wherein the computer-based interaction is viewing any one of a web page, a web site, and search results.

16. (Previously Amended) A computer-implemented method that facilitates creating user profiles comprising:

providing one or more input components, the input component comprising a plurality of semantic-centric input components that automatically reflect context of the current computer-based interaction, that receive at least one user annotation regarding a user's perceptions about a current computer-based interaction; and
annotating a user profile with the user's perceptions.

17. (Original) The method of claim 16, further comprising selecting one or more input components that reflect the user's perceptions about the computer-based interaction.

18. (Previously Amended) The method of claim 16, wherein the one or more input components are provided on a user-interface.

19. (Previously Amended) The method of claim 16, wherein the one or more input components are semantic-centric input components that reflect context of the current computer-based interaction.

20. (Original) The method of claim 19, further comprising:
analyzing a web page; and
extracting one or more semantic components of at least a portion of the web page.

21. (Original) The method of claim 20, further comprising morphing the one or more input components based at least in part upon the semantic components in an automatic fashion.

22. (Previously Amended) The method of claim 21, wherein the morphing of the one or more input components based at least in part upon user behavior with respect to movement of a pointer device.

23. (Previously Amended) The method of claim 22, wherein the pointer device comprising a mouse.

24. (Previously Amended) The method of claim 20, wherein the semantic components extracted from the web page being based at least in part upon declarations previously annotated to the user profile by the user.

25. (Original) The method of claim 16, further comprising at least one of reviewing or editing the user's profile by the respective user.

26. (Previously Amended) The method of claim 16, wherein annotating the user's profile is performed implicitly by the respective user.

27. (Previously Amended) The method of claim 16, wherein annotating the user's profile is performed by an inference component inferring the user's perceptions on behalf of the user.

28. (Previously Amended) A computer-implemented method that facilitates conveying information about a user to others comprising:

- browsing information stored on an electronic medium;
- selectively making at least one declaration about at least a portion of the information being browsed based at least in part on a plurality of semantic-centric input components that automatically reflect context of at least a portion of the stored information;
- annotating a user's personal profile with the at least one declaration; and
- selectively sharing the user's personal profile with the others.

29. (Original) The method of claim 28, wherein the user is browsing a web page and concurrently makes declarations regarding the user's perceptions with respect to the web page.

30. (Original) The method of claim 28 performed at least in part by a web browser.

31. (Previously Cancelled)

32. (Previously Amended) A computer-readable storage medium having stored thereon the following computer executable components:

at least one input component, the input component comprising a plurality of semantic-centric input components that can automatically reflect context of a then current computer-based interaction, that receives user annotations regarding user perceptions about a current computer-based interaction; and

a profile component that populates a profile of the user with the user annotations.

33. (Previously Amended) A computer-implemented system that facilitates creating user profiles comprising:

a means for providing one or more input components, the input components comprising a plurality of semantic-centric input components that automatically reflect context of the current computer-based interaction, that receive at least one user annotation regarding a user's perceptions about a current computer-based interaction; and

a means for annotating a user profile, in a computer-readable storage medium, with the user's perceptions.

34. (Original) The system of claim 33, further comprising:

means for analyzing a web page;

means for extracting one or more semantic components of at least a portion of the web page; and

means for morphing the one or more input components based at least in part upon the semantic components in an automatic fashion.

35. (Currently Amended) A computer-implemented system that facilitates conveying information about a user to others comprising:

means for browsing information stored on an electronic medium;

means for selectively making at least one declaration about at least a portion of the information being browsed based at least in part on a plurality of semantic-centric input components that automatically reflect context of at least a portion of the stored information;

means for annotating the user's personal profile with the at least one declaration;

and

means for selectively sharing the user's personal profile with the others.

36. (Previously Presented) A computer implemented system that facilitates building a profile comprising:

a processor;

at least one input component, the input component comprising a plurality of semantic-centric input components that automatically reflect context of the current computer-based interaction, that receives user annotations regarding user perceptions about a current computer-based interaction;

wherein the user perceptions at least in part relate to at least one of an emotional response of the user, an experience of the user, a desire of the user, a philosophy of the user, a preference of the user, a goal of the user, an opinion of the user, relevance to the user, a theology of the user, an insight of the user, and a conception of the user; and

a profile component that populates a profile of the user, on a computer-readable storage medium, with the user annotations.